



Vaping Bill Advocacy Campaign Stakeholder Toolkit

The Australian Government plans to introduce into Parliament a draft law which, if passed, will end the Australian manufacture, supply, advertising, and commercial possession of non-therapeutic vapes. This means that people with a medical prescription would still be able to buy vapes from a pharmacy and vapes would no longer be in easy reach for young people. To help build political support, Cancer Council WA launched an Advocacy Campaign to urge West Australians to get behind new vapes laws that will finally end the teen vaping epidemic. Whether they are a parent, teacher, health professional or a concerned member of the public, their voice matters now more than ever.

The first wave of the Campaign will appear in market in the West Australian, and digital platforms including social media between 7-17 March 2024. We request your support in sharing our Campaign with your networks during that time to help spread the message. Together, we can make a difference for this and future generations of young West Australians.

Please find below some suggested copy for your social media channels and e-newsletter(s). All campaign assets can be downloaded [here](#).

If you have any further queries, please don't hesitate to contact makesmokinghistory@cancerwa.asn.au or the team below:

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Connect with Cancer Council WA and tag us in your posts/stories

Website: cancerwa.asn.au

Facebook: facebook.com/CancerCouncilWestAus

Instagram: instagram.com/cancercouncilwa

LinkedIn: linkedin.com/company/cancer-council-wa/mycompany

PLATFORM	IMAGES	SUGGESTED COPY
<p>Facebook</p>		<p>🔔 Your voice matters now more than ever! Cancer Council WA is calling on West Australians to support new laws to stop the supply of non-prescription vapes. Whether you're a parent, health professional, or concerned citizen, we've all seen the increasing use of vaping in our young people. Now is the perfect time to tell federal politicians that enough is enough!</p> <p>Cancer Council WA is encouraging you to contact your federal MP, asking them to support the new laws, and share with your networks.</p> <p>Together, we can protect our young people!</p> <p>🔗 cancer.org.au/critical-action-on-e-cigarettes-needed</p>
<p>Instagram</p>		<p>🔔 Your voice matters now more than ever! Cancer Council WA is encouraging you to contact your federal MP, asking them to support the new laws to stop the supply of non-prescription vapes.</p> <p>Together, we can protect our young people!</p> <p>Tap the link in bio to learn how to make a difference</p> <p>[Link] cancer.org.au/critical-action-on-e-cigarettes-needed</p>

<p>Facebook and Instagram story</p>		<p>🔔 Your voice matters now more than ever!</p> <p>🔗 “Learn how to make a difference”</p>
<p>LinkedIn</p>		<p>🔔 Your voice matters <u>now</u> more than ever Cancer Council WA is urging West Australians to get behind new laws that will stop the supply of all non-prescription e-cigarettes. Whether you are a parent, health professional or concerned member of the public, we have all witnessed the insidious uptake of vaping by young people in our community. Now is the perfect time to tell decision-makers that enough is enough.</p> <p>Federal politicians need to hear your voice and understand the devastating impact that vaping is having on our young people. Visit the link below to contact your elected representative, urging them to support the new laws.</p> <p>🔗 cancer.org.au/critical-action-on-e-cigarettes-needed</p>

E-newsletter



Your voice matters now more than ever

Cancer Council WA is urging West Australians to get behind new laws that will stop the supply of all non-prescription e-cigarettes. Your voice is powerful. Whether you are a parent, health professional or concerned member of the public, we have all witnessed the insidious uptake of vaping by young people in our community. **Now** is the perfect time to tell decision-makers that enough is enough.

Federal politicians need to hear your voice and understand the devastating impact that vaping is having on our young people. Use Cancer Council WA's templates to contact your elected representative urging them to support the new laws, and share with your networks.

{button} "[Learn how to make a difference](#)"