



# Talking with Parents about Children's Weight

An online professional development resource

## Better Health Program

Evidenced based obesity prevention program for children and families



# Talking with parents about children's weight

An online professional development resource

# **Project objectives**

- Increase relevant health & community professionals:
  - awareness about the importance of healthy weight for children and how to assess weight status
  - knowledge, confidence and skills in talking with parents about their children's body weight including physical activity and healthy eating behaviours
  - Frequency of raising the issue of weight and appropriately referring to available services

# **Target groups**

- WA based
  - √ GPs
  - ✓ Practice nurses
  - ✓ School health nurses
  - ✓ Child health nurses
  - ✓ Aboriginal health workers
  - ✓ Dietitians and nutritionists

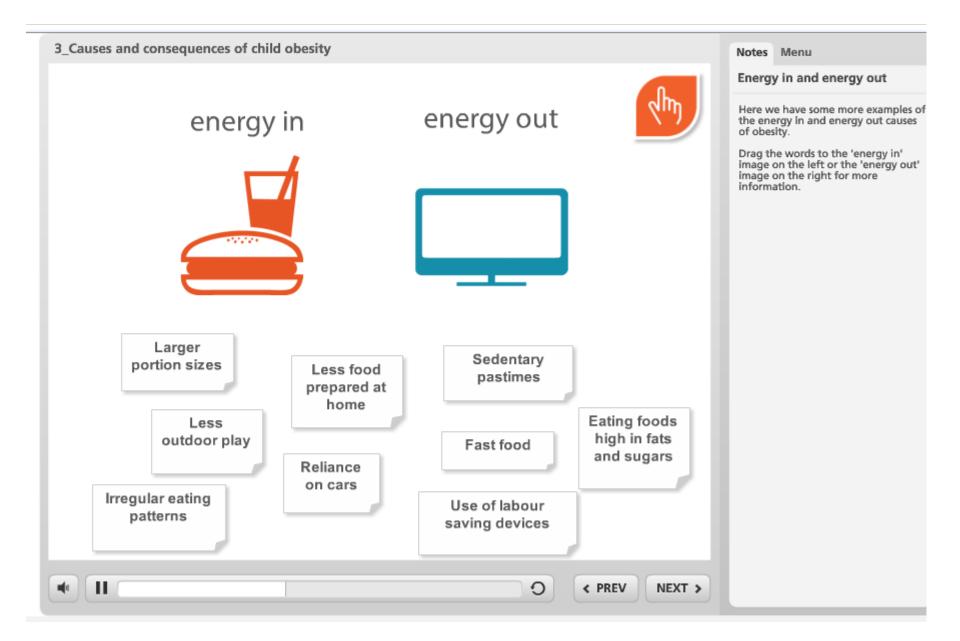
- Mental health practitioners
- ✓ Health promotion workers
- ✓ Teachers
- ✓ Fitness instructors & sports coaches
- ✓ Early years professionals
- ✓ Youth workers

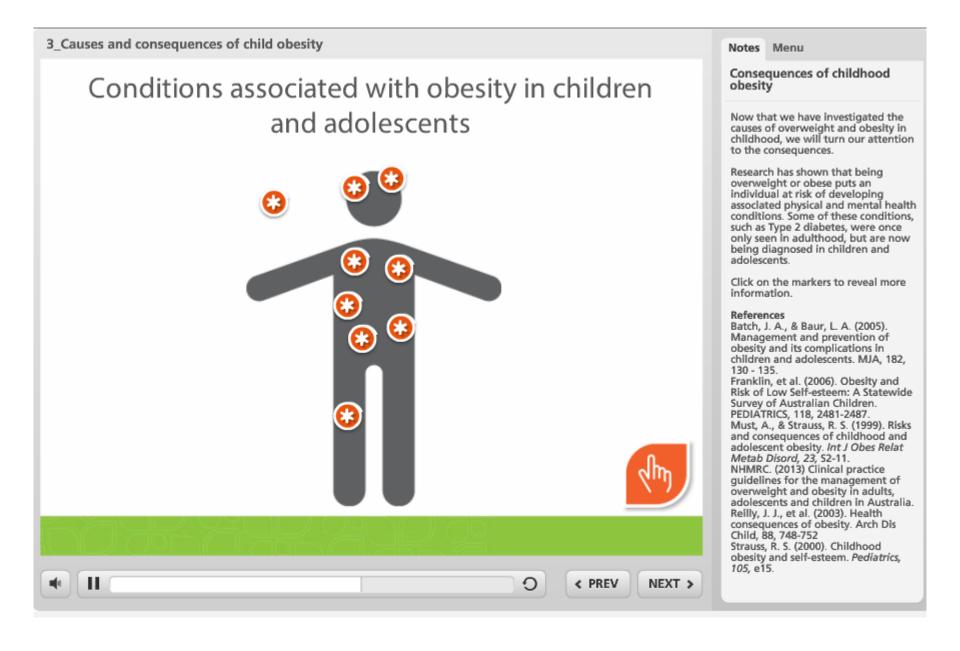


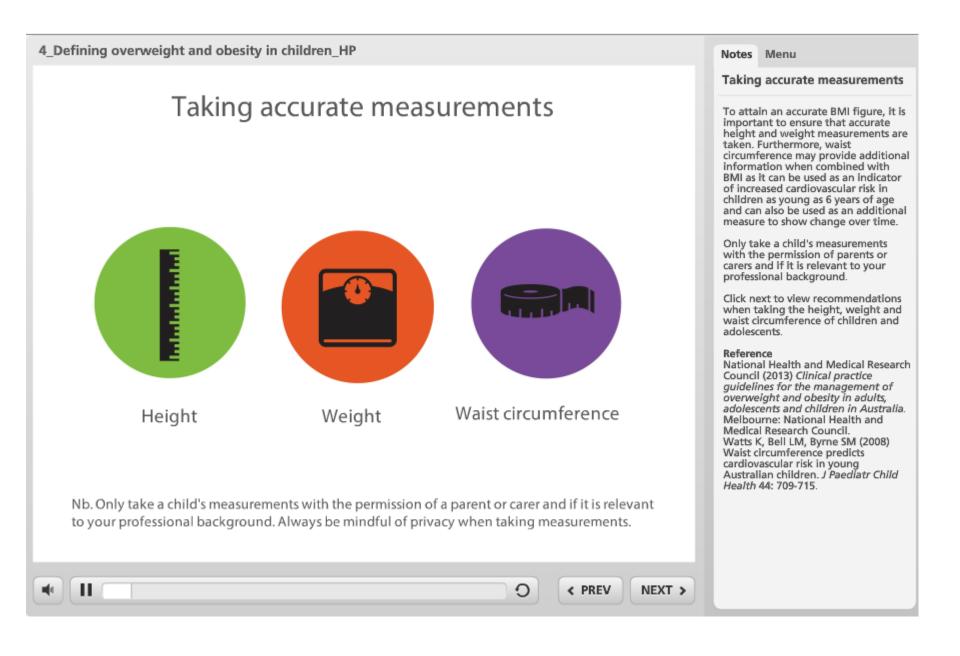
## Content (Health professional stream)

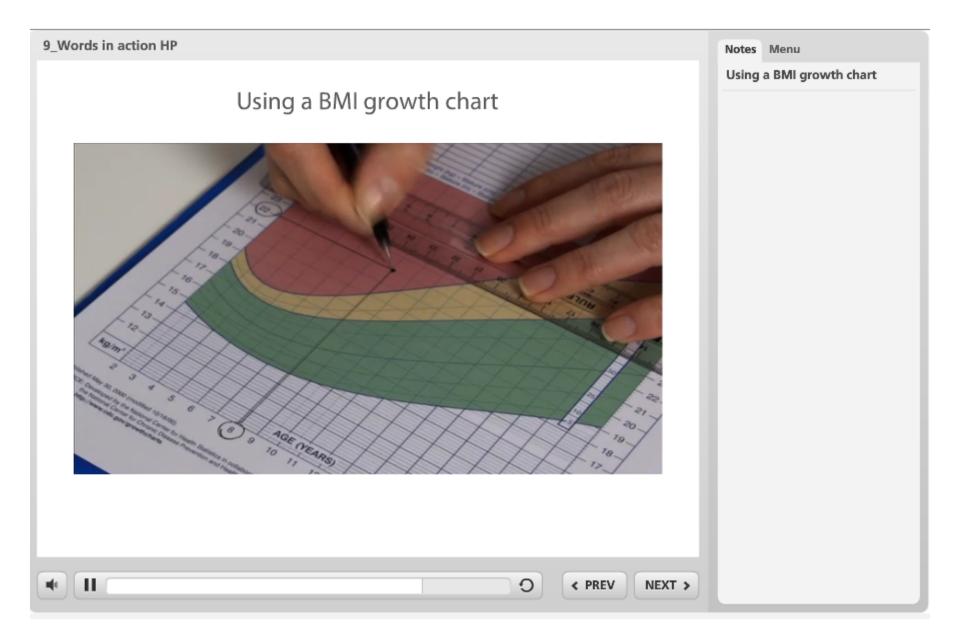
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Modul	les

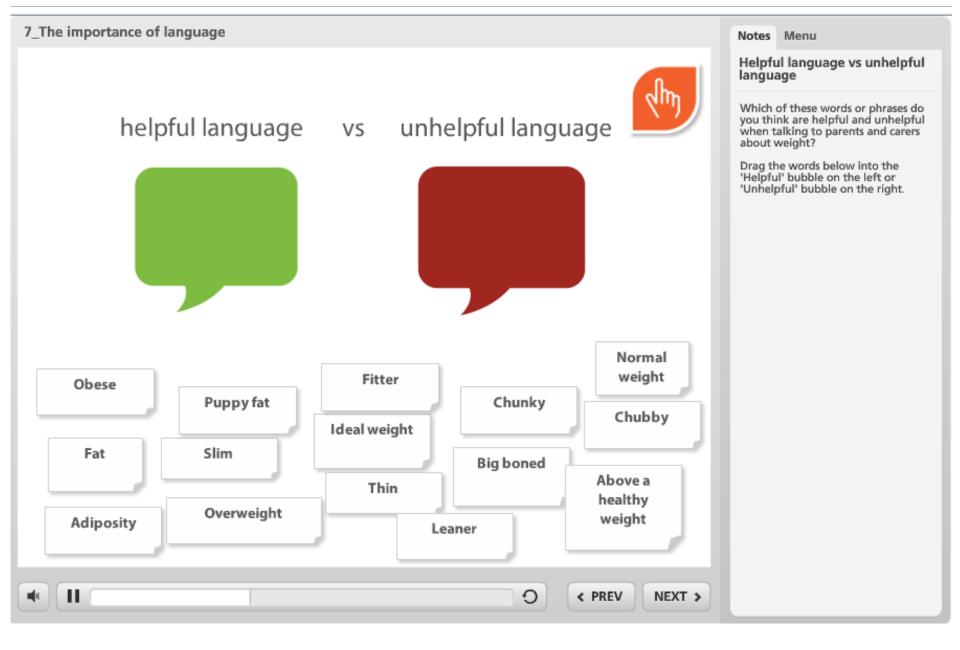
- 1. Introduction
- 2. Obesity: the wider perspective
- 3. Causes and consequences of child obesity
- 4. Defining overweight and obesity in childhood
- 5. Rationale for raising the issue
- 6. Using growth charts
- 7. The importance of language
- 8. A difficult conversation
- 9. Words in action
- 10. Summary and conclusions

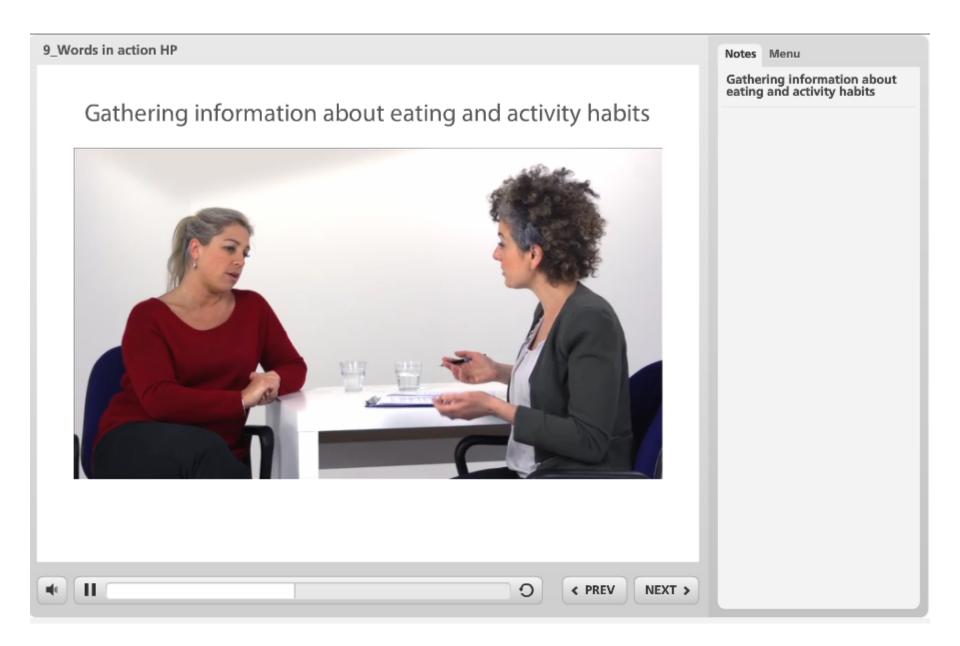














## Downloadable resources

- BMI growth charts
- Parent information sheets
- Examples of eating and activity assessment tools
- Transcripts of role plays
- Referral options



click here

to register

## Registration

- To access visit
  www.talkingaboutweight.org
- Training free for health and community professionals in WA
- Takes 2-3hours to complete and can start and stop
- Available on DVD for people with limited access to the internet
- Helpline and email support
- Accredited with RACGP, ACN, APNA, & a Fitness Australia approved program



ome About

Register your interest

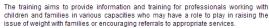
Frequently asked Questions

#### Talking with parents about children's weight

#### An online professional development training resource

The Commonwealth Government and WA Department of Health are currently providing funding under the Healthy Children Initiative for a range of innovative programs and services to be delivered across WA. These programs and activities aim to contribute to healthy lifestyle behaviour development and the prevention of chronic disease in WA by addressing overweight and obesity, poor nutrition and physical inactivity.

An online professional development resource, "Talking with Parents about Children's Weight" has been developed for health and community professionals. The online training course is provided free of charge to health and community professionals across Western Australia.



Participants are provided with information including

- . The causes and consequences of child overweight and obesity
- How to accurately define and measure obesity in childhood
- How to explain weight status in a way that is sensitive, non-judgemental and promotes lifestyle change
- How to apply these skills to their own professional background and setting

This online professional development resource will be launched across WA in October 2013.

Please register your details now on the register your interest page to be contacted as soon as the resource is available.

#### Supported by



Government of Western Australia Department of Health



A joint Australian, State and Territory Government initiative under the National Partnership Agreement on Preventive Health

# How to get involved...

- Since launch in November 2013
  - Close to 1100 registrations
  - Accessed most by Nursing followed by Allied Health Staff
  - Most hearing about it via an email from a manager or through a colleague

Information packs, flyers, emails







# betterhealth program







A family based childhood obesity intervention in the Perth Metropolitan Area

MEND 7-13

# **Project Objectives**

- Increase parent's knowledge, confidence and skills in developing physical activity and healthy eating behaviours in their children.
- Improve children's health eating behaviours, increase physical activity levels and decrease sedentary behaviours
- Reduce overweight and obesity in children



# **Target Group**

Children aged 7-13years in the Perth metropolitan area who are identified as being overweight or obese and their parents/carers





## Development

- Formally MEND 7-13 (Mind, Exercise, Nutrition, Do it!)
- Child obesity specialists at University College London Institute of Child Health & Great Ormond Street Hospital for Children
- RCT published (Obesity, Vol 18, Feb 2010)
- Adapted based on:
  - NHMRC Clinical Practice Guidelines for the Management of Overweight and Obesity in Children and Adolescents
  - NHMRC Dietary Guidelines for Children and Adolescents, Australian Guide to Healthy Eating
  - Physical Activity and Sedentary Behaviour Guidelines for Children

# **Delivery**

- Trained Theory and Physical Activity Leaders
  - Completed online training component and 2-days face-to-face training
- 10 weeks during school term time
  - 2 sessions per week
  - 2 hours per session, after school
  - Community based: leisure centres, community centres
- Free of charge for families





# **Participants**

- Children 7-13 years old
  - identified as overweight or obese using a BMI growth chart
- Their families
  - a parent/caregiver must attend each session
- Up to 15 families per group







## **Multi-component Approach**

#### Mind

## Social learning theory and behaviour modification:

- Goals and rewards
- Stimulus control
- Positive parenting & role modelling
- Self-esteem & confidence

#### **Exercise**

#### Active play - Kids only

- •Fun!
- Land & water based
- Multi-skills balance, agility and coordination
- Group play, non-competitive
- •Improve self-esteem

#### **Nutrition**

#### **Healthy eating (not a diet!)**

- •Educating & empowering AGTHE, fats & sugars, refined vs. unrefined foods, portion sizes, fussy eating, eating out, recipes
- Supermarket tour- food labels

#### Do It!

#### **Putting learning into action**

- •Empowering families to make sustainable lifestyle changes
- Encouraging and motivating families to do it for themselves



## Session structure

## 1st Hour

Parents/carers & children –

Mind and Nutrition Workshop



## 2<sup>nd</sup> Hour

## Children – Physical Activity Session

Graduated, fun sessions improving fitness levels & building confidence

Parents/carers – Facilitated Workshop

Behaviour change, modelling, parenting strategies



# **Program Resources**





## Locations

- Perth metro area
- Community centres, sports & leisure centres (court & pool based sessions), trampoline playground
- Partnerships (venue, LGA, health centre, school)
- 31 programs to date, 21 suburbs

Mirrabooka, Girrawheen, Madeley, Maylands

Beechboro, Lockridge, Midvale, Forrestfield

Belmont, Rivervale, Vic Park, Cannington, Willagee,

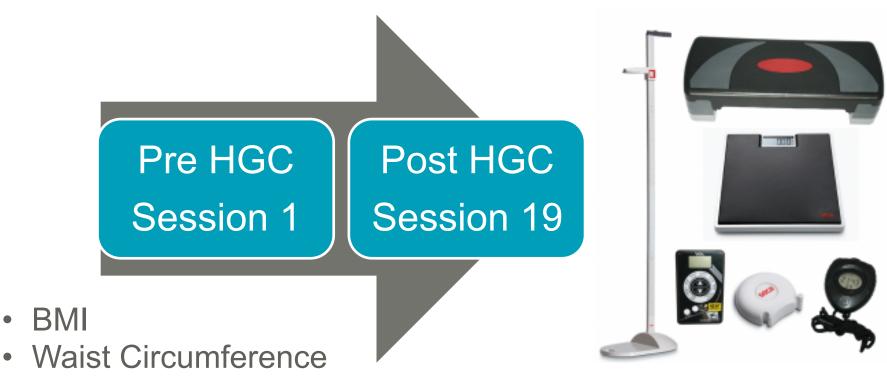
Leeming, Southlake, Armadale, Kwinana,

Rockingham, Hillman, Warnbro, Mandurah





## Measurements



- Fitness and PA
- Sedentary behaviours
- Nutrition
- Self-esteem, body-esteem, strengths and difficulties



## Achievements so far...

- Engaged close to 300 children and their families
- Mean age: 10yrs, half females/males
- BMI decreased on average 0.6kg/m<sup>2</sup> post-program
- Waist circumference decreased on average by 1.4 cm post-program
- On average children participated in nearly 4 hours more PA per week and nearly 3 hours less sedentary activity (screen time) post-program
- RHR decreased on average 5bpm following the 3-min step test post program
- SDQ score reduction, improved body and self-esteem and nutrition scores



# Registrations and Referrals

- Health professional referral
- Self referral:
  - betterhealthprogram.org
  - Call 1300 822 953 or SMS 0409 745 645



#### Do you have children 7 to 13 years old? Are you worried about their weight?

The Better Health Program runs for 10 weeks during school term at various locations across Perth. Sessions are run twice a week for two hours after school.

#### FREE fun program for kids to become fitter, healthier & happier

Registrations for the next school term are now open. To find out more phone:

Call 1300 822 953

SMS 0409 745 645 for a call back or visit

betterhealthprogram.org

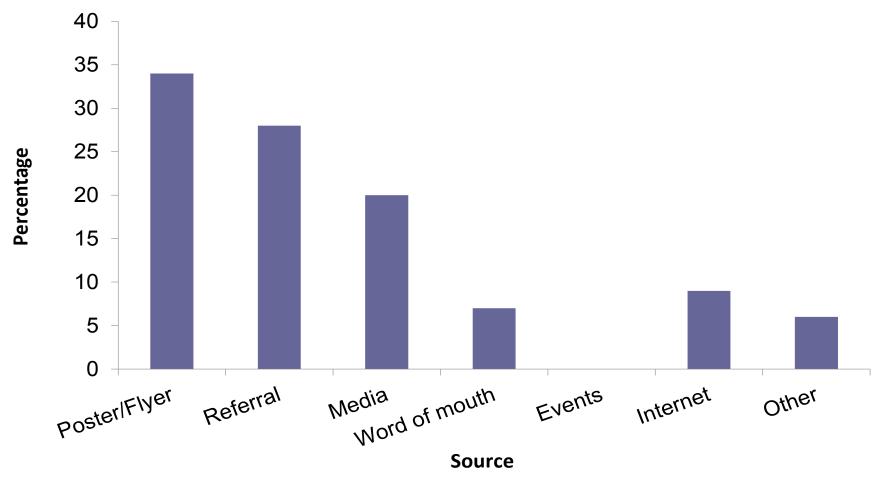






## **Recruitment Sources**

How did you hear about the Better Health Program?





# How to get involved

Raise awareness & promote

- School staff, P&C, all parents/carers
- Community groups
- Children's community and school health services
- Health professionals
- Health care services and groups
- Relevant non-government agencies (parent support or education)
- Venues and LGA

Encourage Referrals  E.g. GPs, Paediatricians, Practice Nurses, School Health Nurses, Community Health Nurses, Dietitians, Allied Health

Distribute Promotional resources

- Information packs (referral pads, flyers, posters)
- Newsletter inserts
- Presentations, activity or promotional stall
- Recruitment ideas or partnerships

### Questions...?

Hayley Robertson

WA Project Manager

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Phone: 0410 784 788 or 1300 822 953

Email: <a href="mailto:hayley@betterhealthcompany.org">hayley@betterhealthcompany.org</a>

Web:

www.betterhealthprogram.org

www.talkingaboutweight.org